

**10-10 International Net, Inc.
2006 Board of Director's Meeting**

June 6, 2006
Carter Lake, IA

Vice-President Mike Elliott, K7BOI, called the 2006 10-10 International Net Inc., Board of Directors meeting to order at 8:03 a.m. on June 6, 2006, at the La Quinta Inn in Carter Lake, IA. Present were Vice President Mike Elliott, K7BOI #54625, Secretary Jon Goering, NJ7I, #43483, Director Brad Kimble, K0DBK, #55192, Director Cliff Taylor, K5FBS, #48461, Director Larry Berger, WA2SUH, #407, Director Jack Moore, K5CC, #50708, Director Joe Williams, WA9TSG, #310, and Director Rob Ireland, VE9KM, #69811.

Data Manager Gerry Gross led the members present in the pledge of allegiance to the flag. An opportunity was provided for recognition of any other 10-10 member country. A moment of silence was observed in remembrance of recent Silent Keys. Special note was taken of former 10-10 Secretary Dick Corlew, NC6V, #25057, and other noted 10-10 members - Don Ruf, KB0ON, #29849, Bobbie Vaughan, WB7NUU, #17416, Grace Dunlap, K5MRU, #218, and Teresa Mycko, KA4HOY, #29125.

Roll was called by Secretary Goering with all members present except President Chuck Imsande, W6YLJ, #19636, Director Doris Slye, N3TGB, #68129, and Director Steve Rasmussen, NOWY, #68684. These Board members were excused from the meeting either for personal or medical reasons. Invited guests present were Treasurer Keith Schlottman, KR7RK, #63324, General Counsel Dave Splitt, KE3VV, #69831, and Data Manager Gerry Gross, WA6POZ, #21274. A sufficient number of Officers and Directors were present and a quorum was established.

There were no additions, corrections, or deletions to the Agenda (Attachment 1).

A motion was made by Director Ireland and seconded by Director Williams to approve the minutes of the Board of Directors meeting held June 9 and 10, 2005, as they were published in the 10-10 International NEWS. Motion carried.

Vice President Elliott discussed President Imsande's current medical leave of absence. President Imsande has asked that the medical leave be extended through December 31, 2006. Officer and Director yearly reports were circulated prior to the Board meeting by e-mail and did not require review. (Attachment 6)

A motion was made by Director Williams and seconded Director Berger to accept Jon Goering, NJ7I, #43483, as 10-10 Secretary, Randy Camron, AJ5ZX, #71083, as Worked All Continents Manager and Leslie Johnson, WA4EEZ, #15675, as an addition to the Contest Committee. Motion carried.

Old Business:

Director Ireland led a discussion of the 2006 election process. He explained that the Nominating Committee consisted of himself, Bob Farrow, N6OPR, #45715, Marcus Lieberman, KM5EH, #71103, and Ruth Bartholomew, N0KDB, #48715. The committee received nominations and inquiries from any interested member. Nomination forms were sent out and responses received back by the committee. The Data Manager was contacted to check the dues status of all potential candidates. The committee reviewed all nomination biographical sketches and made minor editorial changes. As required by the 10-10 Operations Manual, Director Ireland submitted the committee's recommended candidate names to the appropriate officials. He also notified all successful nominees of their selection. Biographical information for each candidate will be provided to the Editor for publication in the NEWS. The Nomination Committee's recommendations are as follows:

President: Gerry Gross, WA6POZ, #21274
Secretary: Jon Goering, NJ7I, #43483
Directors: Cliff Taylor, K5FBS, #48461
Brad Kimble, K0DKB, #55192
Steve Rasmussen, N0WY, #68684
Ken Harmon, K1IEQ, #31363
Bob Farrow, N6OPR, #45715

Director Ireland led a discussion regarding the form now being used by the Nominating Committee. He believes that the present form is lacking and should be recreated so that it can be more universally used for future elections. Director Ireland and the Nominating Committee will work on form revisions and provide a recommendation at the 2007 Board meeting. Other Board members were encouraged to send comments or suggestions for the form to Director Ireland.

Data Manager Gross discussed the election ballots and the potential for electronic voting. All ballots will be included in the next issue of the NEWS. Ballots will be returned to a special election Post Office mailbox. He also reported that he has looked into electronic voting and that additional work must be accomplished before this becomes a viable voting method. General Counsel Splitt suggested that 10-10 check the MARAC electronic voting system. It has been used successfully for several years.

Vice President Elliott led a discussion regarding the election teller. Since all election ballots will be returned to an Omaha address, 10-10 has attempted to locate tellers in the Omaha area. Richard (Dick) Newsome, W0HXL, #8675, has agreed to serve as a lead election teller and will get additional local people to help count ballots. W0HXL and his group will count the ballots and then notify the Secretary of the results, as required by the 10-10 Operations Manual. A motion

was made by Director Taylor and seconded by Director Williams to approve Dick Newsome, W0HXL, as lead teller for the 2006 election. Motion carried.

Director Williams lead a discussion regarding a 10-10 convention and the site selection process. He asked Treasurer Schlottman to report on the 2005 convention. Treasurer Schlottman stated that the Mesa convention was a success. That convention brought in more money than in the past, but there were also more expenses. Director Williams discussed the various locations that had been proposed for the 2007 convention. One site proposed, Baltimore, MD, submitted a written proposal. The Convention Committee and the Board of Directors evaluated the proposal. The consensus was that costs associated with the Maryland site were too high to attract members. Other sites under consideration were in Colorado, Wisconsin, and Nebraska. Only Nebraska came forward with a definite proposal. Data Manager Gross discussed the potential for holding the 2007 convention in Omaha, NE. He discussed the expected costs, available facilities, area attractions, entertainment opportunities and potential convention dates. Because of other conventions in the Omaha area, the best possible time for a 10-10 convention is August. The Board then held a general discussion of issues surrounding a convention – financial considerations, potential costs to 10-10 and potential future sites.

Vice President Elliott declared a break at 9:39 a.m.

Board meeting resumed at 9:46 a.m.

A motion was made to hold the 2007 10-10 International convention in the Omaha, NE, area by Director Williams. Director Taylor seconded the motion. Motion carried.

Vice President Elliott discussed an e-mail he had received regarding the possibility of holding the 2009 10-10 convention in England. A 10-10 member in the U.K is exploring this idea. The Board discussed the idea of holding mini-conventions in much the same way as MARAC does. This could allow many more of the DX members to participate in 10-10 convention activities.

Treasurer Schlottman reported on the replacement of the Corporate Secretary with a California Resident Agent. 10-10's Resident Agent is an attorney and charges a flat fee to file the necessary annual reports with the State of California.

Director Ireland reported on the possibility of initiating a DX equivalent of W6OI. He has checked into the Canadian rules and discovered a few problems associated with establishing the call sign, ownership of the call sign, trustee issues and costs. Director Ireland agreed to pursue this issue further and report to the Board at the 2007 meeting.

Data Manager Gross reported on current membership and his use of incentives. (Attachment 10) 10-10's membership has been slowly declining. This appears to be due to propagation and the overall decrease in amateur activity. The current active 10-10 membership is slightly lower than 5000. During the last two quarters over 100 letters have been sent for renewals. The response to these letters has been less than a dozen. He has used patches, pins, etc. as giveaways to encourage renewal. At Dayton he gave away the 10-10 Antenna book for 3-year renewals. He encouraged Board members to get involved in their local clubs and get the word out about 10-10 International. Treasurer Schlottman discussed the importance of a 10-10 presence at Dayton Hamvention. He discussed the visibility that Hamvention gives 10-10. Data Manager Gross mentioned that a 10-10 PowerPoint presentation is available for general use. He will send a notice to 10-10 officials announcing the availability of this presentation.

Director Moore discussed the need for 10-10 to participate in public relations and advertising activities. (Attachment 7) In 2005 and 2006 10-10 advertised in QST at a cost of \$124.00. He discussed adding a line to direct interested parties to a website where a past copy of the 10-10 News could be downloaded or read online. Director Moore volunteered to discuss this idea with the 10-10 Webmaster. Director Moore made a motion to approve one more year of advertising in QST. The motion was seconded Director Kimble. Motion carried. Director Moore agreed to work with the Webmaster to attempt to track responses to the QST advertising. Director Moore led a discussion surrounding the need for forming a Public Relations committee. He suggested such a committee be formed. Vice President Elliott asked that the Data Manager Gross, Director Berger, Director Taylor, Director Moore, and Treasurer Schlottman to serve on the committee. All of these individuals accepted. The committee will bring its recommendations to the 2007 Board meeting. They will also be prepared to propose a person to chair and lead the public relations effort.

In Director Rasmussen's absence, Vice President Elliott gave a publications report. Director Rasmussen is always in need of pictures and articles for the NEWS. Director Kimble stated that he submitted an article on Awards for the Spring 2006 issue and challenged each Board member to submit an article on what their committee's are doing for 10-10.

Treasurer Schlottman reported on the 10-10 Hall of Fame that was discussed at the 2005 Board meeting. In 2005 he had proposed that 10-10 start a Hall of Fame to recognize outstanding members. He is still in the exploratory stages of his research into the subject – contacting other organizations and clubs that have such a recognition program. He asked that this item be deferred until the 2007 Board meeting.

Data Manager Gross reported on the life membership plaque that was approved at the 2005 Board meeting. To date, only one member has requested the

plaque. In all, there are approximately 1200 life members that could be eligible for such a plaque. The consensus of the Board was that 10-10 should advertise the plaque's availability for one more year in the NEWS. The need for this program will be re-examined at the 2007 Board meeting.

Vice President Elliott gave a report on the QSL Bureau on behalf of Bob Pesheka, K7QXG, #5956. Bob and his wife run the bureau. The present backlog of activity is minimal. This is because of poor propagation on 10-meters and the general lack of activity on the 10-meter band. The Bureau was originally funded with \$250.00. Bob still has \$162.50. Bob reports that the bureau has received over 2900 cards and that at present there are over 1400 cards in the unclaimed file. In total the bureau has sent out over 1400 cards. Presently, there are 372 members with cards on file with the bureau. Bob believes that as activity on 10-meters increase, bureau activity will increase. The Board expressed their gratitude to Bob and his wife for all of their work on behalf of the 10-10 QSL Bureau.

Data Manager Gross reported on 10-10's mailing costs. The last U.S. postal increase cost 10-10 an additional \$2,000.00 a year. DX postage has increased also - Canada increased by five cents, Mexico increased by 10 cents and others have increased by up to 15 cents. In January 2007 U.S. postage is expected to increase by another 3 cents. Although these expenses are part of 10-10's operating costs, the increase does impact our organizations budget. The board discussed an electronic version of the NEWS (.pdf file). While acceptance of this form of the NEWS is increasing, it is still not the preferred method for most members. The Board also suggested the possibility of the Editor adding more color, and even hyperlinks to the electronic NEWS. The feeling was that if the electronic version of the NEWS had enhanced features, possibly more members would elect that version, rather than the paper version. Data Manager Gross will discuss the ideas with the Editor.

New Business:

Director Moore reported on the 2005 member survey that was conducted through 10-10's website. (Attachment 2) In all, 89 members replied regarding the general survey and 48 members replied regarding the convention survey. For the general survey 94% of respondents were members, 24% attended the 2005 10-10 convention, 74% of the respondents participate in 10-10's awards programs, 76% of the respondents participate in 10-10's contests, 74% of the respondents are active in 10-10 chapters, 92% of the respondents receive the 10-10 NEWS and 54% of the respondents participate in 10-10's daily nets. Overall, comments were very positive regarding the 10-10 website. Members were especially positive about the new "Breaking News" section of the website. The Board discussed the member comments that were received. Both the pro and con comments were discussed. Each Board member was asked to discuss the comments as they related to their particular committee assignments and 10-

10 in general. Board members were pleased with the survey results and believe that many of the ideas generated will help in the operation of their committees. The Board agreed that the website survey is an excellent tool and should be used more in the future. Director Moore agreed to prepare a summary of the survey comments for an upcoming issue of the NEWS.

Vice President Elliott declared a lunch break at 11:57 a.m.

Board meeting resumed at 12:33 p.m.

General Counsel Dave Splitt led a discussion related to current 10-10 Bylaws. He also discussed Chapter 3 of the Operations Manual and its relationship to the Bylaws. General Counsel Splitt stated that much of the language in the Bylaws and the Operations Manual is duplicative and in some places contradictory. He suggested that in 2006 the Board address the necessary changes for the Bylaws and Chapter 3 of the Operations Manual only. Then, over the next year the balance of the changes for the Operations Manual could be implemented. The Board agreed with this approach. The General Counsel then led the Board through the proposed Bylaw and Chapter 3 revisions paragraph by paragraph. At the completion of General Counsel's presentation and the Board's discussion, Director Williams made a motion to amend the bylaws in their entirety as presented by the General Counsel. Director Berger seconded the motion. Motion carried. (Attachment 3) Director Taylor then made a motion to revise the Operations Manual to replace the Bylaws with the revised Bylaws and to amend Chapter 3 as presented by the General Counsel. Director Moore seconded the motion. Motion carried. (Attachment 4)

Director Ireland discussed the possibility of moving the mobile contest to a later date. He expressed an opinion that a later date would offer better weather conditions and thus more mobile operators. The Board did not have an issue with such a move as long as the new date does not conflict with other major contests. The Contest Committee will explore the possibilities. Director Ireland discussed the CW contest and the perception that it is becoming more of a digital contest. Director Ireland will work with the Editor to place a survey in the NEWS regarding mobile contest dates and the CW contest. (Attachment 5)

Director Kimble led a discussion on an awards program expansion. Many 10-10 members are requesting a digital award. Over the last year a digital award committee (Director Kimble, Jeff Steinkamp, N7YG, #65084, Bill Heberling, WD5EDR, #23693, and Mel Sojka, KD5DE, #33513) have explored such an award. Director Kimble presented the committee's findings and outlined a suggested award program. (Attachment 11) He also stated that KD5DE has volunteered to serve as the Digital Award Manager. Director Kimble made a motion to establish a 10-10 Digital Award as presented. Director Williams seconded the motion. Motion carried. Director Kimble volunteered to write an article about the new award program for the NEWS. He also stated that the

established committee would continue their work to determine a start date for the award and to finalize rules to be used for the program.

Director Taylor reported on current chapter activities. Currently there are 82 10-10 active chapters. There are another four chapters that are, or will be, going QRT due to inactivity. One chapter has been recently affiliated while an additional chapter has been re-affiliated. Currently one chapter is listed as inactive.

Director Berger led a discussion about WHPW Internet Radio. (Attachment 9) This is an Internet radio site that has offered 10-10 free advertising and airtime. The Board discussed whether to participate in such a program. Director Berger will explore this further with the new Public Relations Committee and report back to the Board.

Vice President Elliott announced that 10-10 had donated \$100.00 to the Red Cross Hurricane Assistance fund for Hurricane Katrina in 2005.

Director Moore reported on activities for the 10-10 website. The Webmaster is presently testing a new web page design. The new layout will make the site more organized and much easier to navigate. He also reported on tests that were conducted to determine if e-mail links were offering the opportunity for spam. The test results indicate that 10-10's e-mail links do need protection. The Webmaster is working on a solution.

Director Taylor discussed the possibility of using Life Members as Instant Qualifiers for 10-10 membership in DX countries. He said that this had been suggested by a DX member because of the difficulty in making enough contacts for membership during times of low propagation. After much discussion, the consensus of the Board was that this was not something that they would want to pursue.

Treasurer Schlottman presented 10-10 financial report for the fiscal year ending March 31, 2006. This is the first year that 10-10's total assets have exceeded \$400,000.00. For details of the financial report see Attachment #13. Treasurer Schlottman also reported on IRS filings to continue 501(c)(3) status for the Scholarship Foundation, Dayton Hamvention expenses, and the positive trend of reduced Board meeting costs. Director Williams made a motion to approve the financial report and suggested budget as presented by Treasurer Schlottman. Director Berger seconded the motion. Motion carried.

Director Williams made a motion to approve a write-off of \$5,700.00 for the remaining 10-10 Antenna books that have not been sold. Director Taylor seconded the motion. Motion carried.

Data Manager Gross discussed the possibility of having a 10-10 pin prepared that has a date placed on it. 10-10 would sell only a limited number of the pins each year. Because of the date on the pin, it is assumed that the pins would also become collectible. He will look into the costs and report back to the Board.

Having completed the items listed on the agenda and having no further business to conduct, Director Ireland made a motion to adjourn. Director Kimble seconded the motion. Motion carried and the meeting was adjourned at 3:44 p.m.

Respectfully submitted,
Jon F. Goering, NJ71, #43483
Secretary

Attachments-

1. Agenda – Membership Meeting
2. 10-10 Survey Report
3. 10-10 International Net, Inc. Bylaws – Adopted 06.06.06
4. Revised Chapter 3 - 10-10 international Net Inc. Operations – Adopted 06.06.06
5. Contest Committee Report
6. Officer and Director Reports
7. QST Advertising Proposal
8. W6OI Report
9. Internet Radio (WHPW) Report
10. Data Managers Report
11. Digital Award Proposal
12. Organization Chart (Rev. 11)
13. Treasurers Financial Report